



2021-02-25 13:45 CET

A7SIII gets firmware update with S-Cinetone

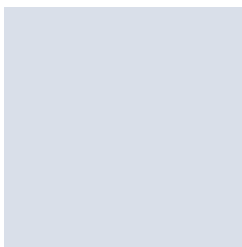
Sony today announced new firmware update for Alpha 7S III (Version 2.00) that allows users to utilise S-Cinetone(TM), the advanced cinematic colour science for richer tonal reproduction. It is based on technology acquired through development of VENICE digital motion picture camera, and currently available in FX9, FX6 and FX3 full-frame cameras. S-Cinetone delivers natural mid-tones that are essential to healthy-looking skin colour, plus soft colours and gorgeous highlights.

The new firmware includes an update on Active Mode with 5-axis optical in-body image stabilisation. For further details, please refer to <https://www.sony.dk/electronics/support/e-mount-body-ilce-7-series/ilce-7sm3/downloads>

Om Sony Corporation

Sony Corporation er en kreativ underholdningsvirksomhed, der er bygget på et solidt teknologisk fundament. Med alt fra spil- og netværkstjenester til musik, film, elektronik, billedsensorer og finansielle tjenester, er Sonys formål at fylde verden med oplevelser gennem kreativitet og teknologi. For mere information, besøg <http://www.sony.net/>

Kontaktpersoner



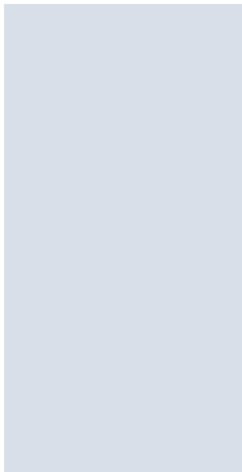
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